



# Integrating Evaluation Design into Development Implementation

Making Development Sustainable  
December 2010

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# Partnerships to Improve Markets



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# Scoping and Segmentation



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# Pathways to Market



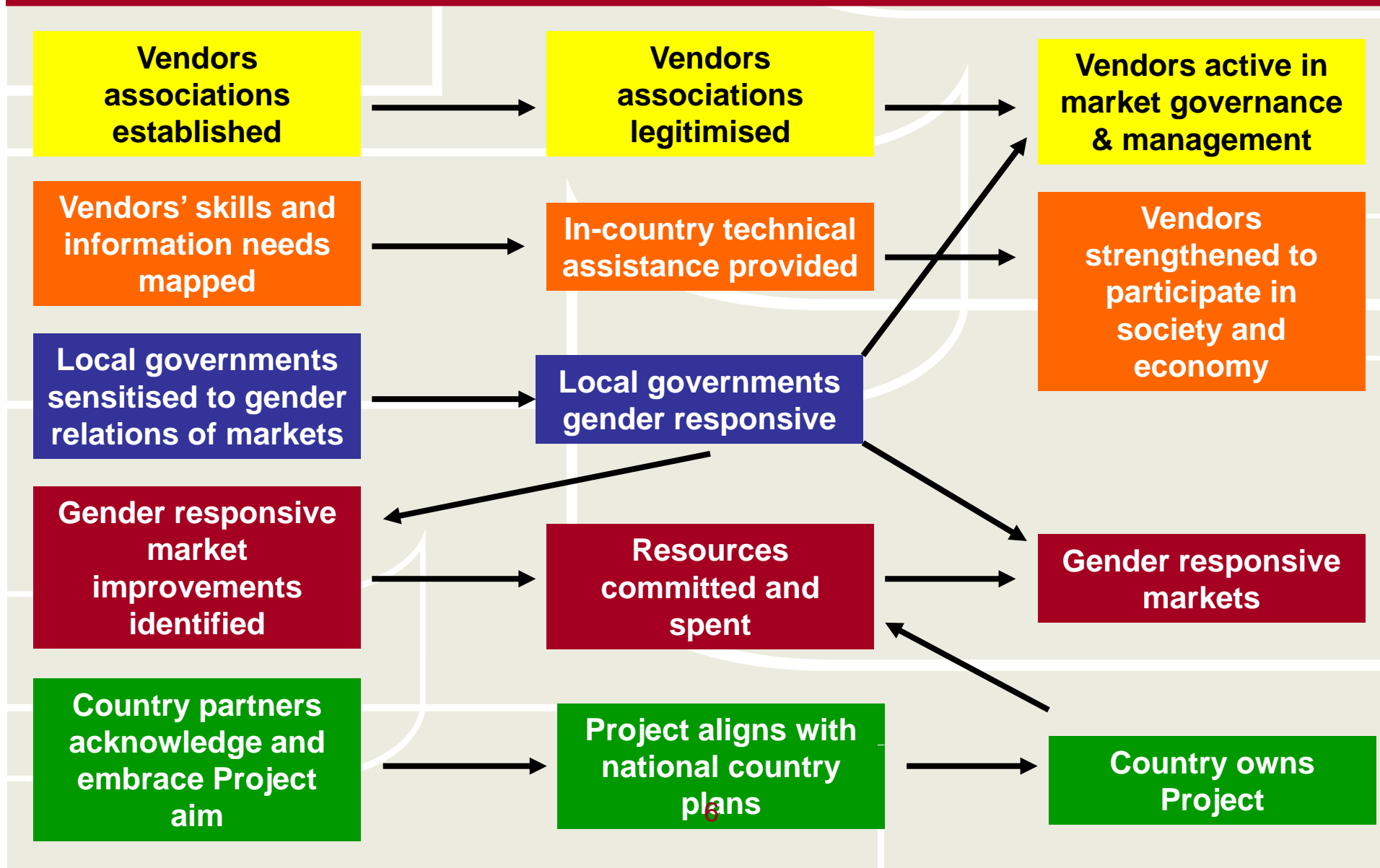
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# Pathways to Market



# Outcomes Framework



# Market Nasara





# Market Nasara



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# Information Sharing



# Information Sharing





# Information Sharing



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# Reflections

- M & E integrated at programme inception – not an add on
- Country partners have an integral role from beginning
- Practitioners' role to facilitate connections