

Role of women in successful businesses based on customary land: case studies from Papua New Guinea



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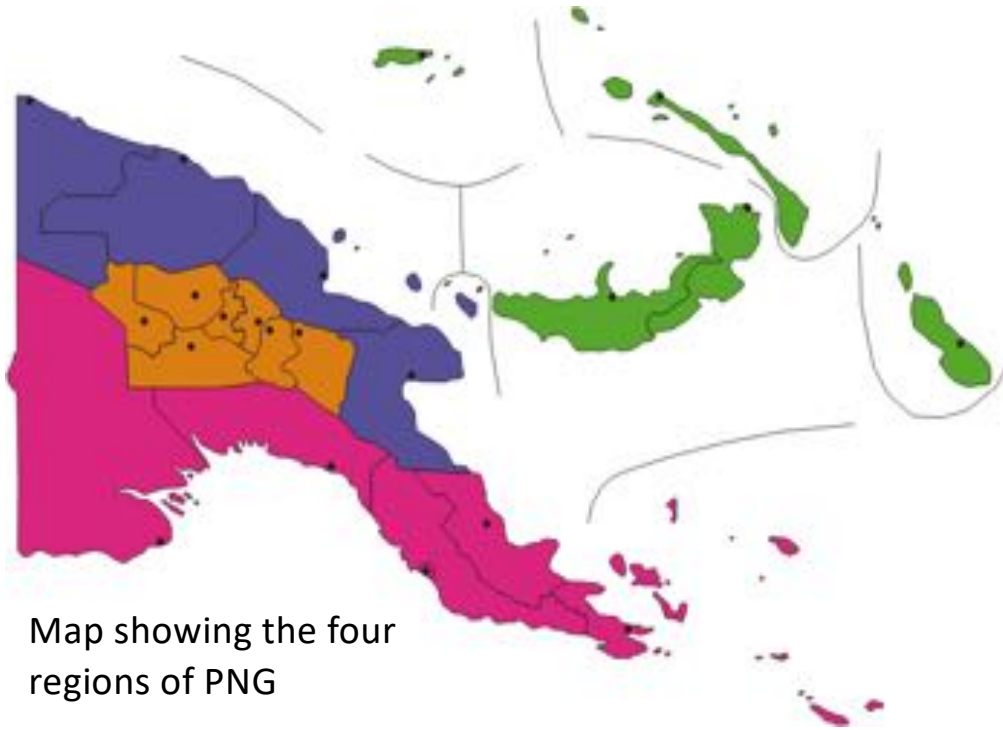
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OUTLINE

- Introduction/Study context
- Methodology
- Research sites
- Forms of businesses
- Learnings/women's role
- Conclusion

STUDY CONTEXT



Map showing the four regions of PNG



- ❑ Customary land ownership – 97% (could be less than 90%).
- Diverse inheritance rules – patrilineal & matrilineal lines
- Supports 800 plus ethnic groups
- Supports 7.3 million people and provides jobs for 3 million farmers
- Supports the informal sector and subsistence economy

❑ Women work on customary land in most parts of PNG

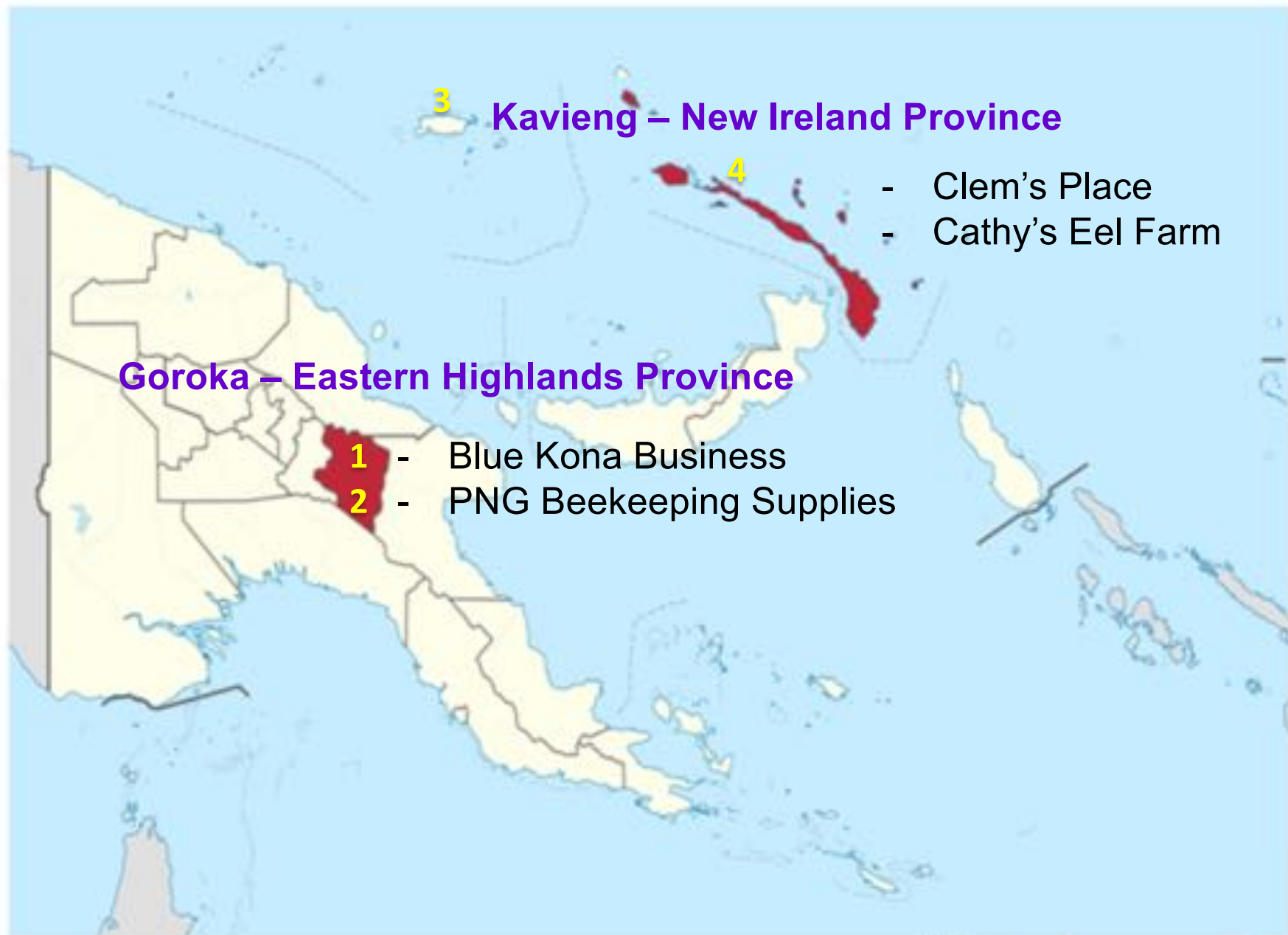


METHODOLOGY

Case studies (4)

- i. Talanoa (informal conversations)
- ii. Interviews
- iii. Observation
- iv. Field notes
- v. Application of business sustainability tool

RESEARCH SITES



FORMS OF BUSINESSES

Agriculture

Tourism

Blue Kona Farm

	Poultry
	Piggery
	Fishery
	Coffee
	Commercial property



PNG Beekeeping Supplies

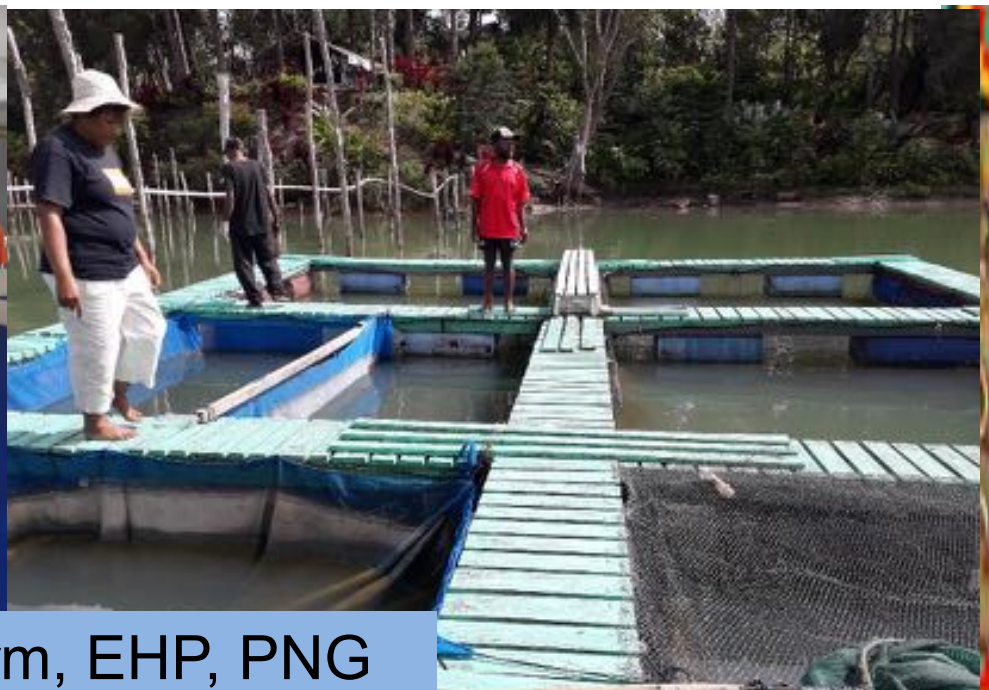
	Queen bees
	Bee hive boxes
	Raw/organic honey
	Training in Bee keeping

Clem's Place

	Tourist resort
	Surfing
	Diving
	Baiting
	Game fishing

Cathy's Eel Farm

	Freshwater eel farm
	Annual catering



Blue Kona Farm, EHP, PNG



Forever discovering

ki Pūrehuroa

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PNG Beekeeping Supplies, EHP, PNG



Forever discovering



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Clem's Place – NIP, PNG



Cathy's Eel Farm – NIP, PNG



A KEY LEARNING

Social values and networks seem to be important for these businesses

When you operate your business on customary land, getting involved in social activities and having good relationship with your community will help you to be successful. Position yourself properly in the wantok system. It's not a barrier. You will get support in return (Interview, Linda Voyorite, EHP, 2018).

CONCLUSION

Women seem to play a key role in keeping the businesses socially embedded and grounded within the communities they are established in.

What does this mean?

Women's empowerment needs more than just economic empowerment alone.

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Tenkyu tru
(Thank you very much)

